

Parallels® Plesk Panel

Datasheet

The Parallels Plesk Panel is a complete, easy, and profitable hosting automation solution for smaller hosting companies and resellers

An all in one solution that allows you to offer market leading hosting plans delivered through an easy to deploy and administer control panel. Fully automate your business through a variety of configurable features and customization to ensure you are meeting customer demand. Increase your revenue, grow your business, and exceed your customer's expectations all through a logical, user-friendly interface. Reducing your operating costs while offering more – just two reasons the Parallels Plesk Panel sets the standard for hosting automation.

Created to empower growth and allow system administrators to manage up to thousands of virtual hosts on a single machine, Parallels Plesk Panel provides the optimal solution for service providers to customize their systems to meet the growing needs for self administration by their customers. The Parallels Plesk Panel's interface is localized into over a dozen languages, and users at different levels can view and work in the system in multiple languages simultaneously.

Multi-Level Control

There are five login levels in the Parallels Plesk Panel with each level having its appropriate roles and responsibilities:

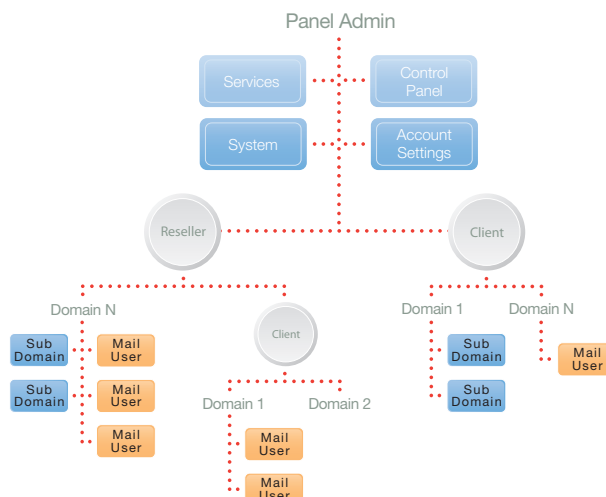
Administrator – The highest individual server level login which enables hosting administrators to quickly and easily set up and manage all system items. Multiple servers can be centrally managed with the Master level login of Parallels Plesk Panel Expand.

Reseller – Second tier login level that has all same functionality as the administration with the exception of server management. This provides the capability for someone with a dedicated server to offer shared hosting by reselling resources and setting up their own clients and domains.

Client – Third tier login account that is given domain creation rights from the System Administrator or Reseller. Clients can powerfully administer groups of domains using a single login.

Domain Owner – Fourth tier for individual domain owner accounts with predetermined permission sets and interfaces for single domain administration.

Mail User – Individual mail account level which enables the user to log in to their own private interface to manage passwords, spam filters, anti-virus settings and more.



It's Easy

User-Friendly

Assure your customers are satisfied with a logical and comprehensible interface. The Parallels Plesk Panel interface is task-oriented and fully customizable and now comes in an easy to comprehend Vista-like theme.

Reduce the Learning Curve

Empower your customers around the clock. The key auto-update mechanism, auto-component updater, migration manager and a Web-based installation for quick deployment ensures you won't spend hours on the phone providing support.

It's Profitable

Easily Provide Any Hosting Plan

Configure your hosting plans the way you want. With a full set of features and an easy to use set-up feature, construct hosting plans your customers want with little hassle.

Adapt Offerings to Increase Revenue

Spruce up your offerings to meet customer demand. By adding hundreds of applications packaged in the Application Packaging Standard (APS) format or other add-ons you can increase your profit margin without an increase to your operating costs.

It's Complete

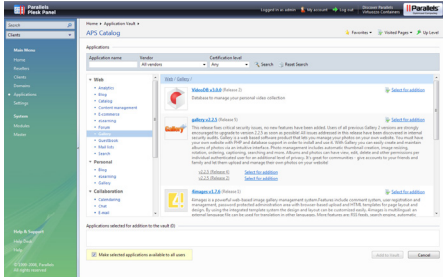
Fully Automate Your Business

Provide a full-feature end to end solution with only a few clicks. Now with an integrated billing system, the Parallels Plesk Panel truly can have you up and running your hosting business in minutes.

Highest Level of Stability and Security

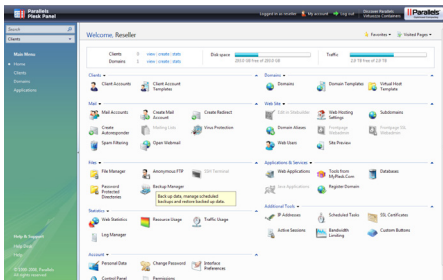
Ensure you and your customers business stays up and running. The Parallels Plesk Panel has been proven under fire managing 6 million plus domains globally and can support thousands of accounts per server to maximize profitability.

New features for Parallels Plesk 9.0



- **Offer 100s of Applications Packaged in Application Packaging Standard Format** – Browse and install applications packaged in APS format directly for the Parallels Plesk interface. Conveniently sell the applications on a per-user basis according to the hosting plans you provide.

- **Resellers Level** – Give resellers the ability to manage and create their own clients and domains by assigning them the Reseller level in Parallels Plesk Panel user hierarchy.
- **Parallels Plesk Billing Integration** – Eliminate the need to find third-party billing software. Smooth navigation between Parallels Plesk Panel and Parallels Plesk Billing makes provisioning more efficient for hosting service providers and their customers.
- **Postfix Support** – Improve the stability, security, and performance of all mail-related tasks by providing the popular alternative to Qmail.



- **Enhanced Interface** – Navigate and perform tasks quicker and easier with a user interface designed with the end user in mind. Logical, comprehensible, and professional the interface is presented in a brand-new clear and nice Vista visual theme that combines the best elements of the most popular Parallels Plesk Panel interface skins.

- **Total Control Backup** – Backup and restore with a powerful and flexible solution that is comfortable, painless, and fully controllable for all login levels.
- **Overselling/Overuse Capabilities** - Manage the overselling and overuse of provided resources directly via the control panel and improve the flexibility of resellers, end-users, and your own resource allocations.

Plus many more exciting features!

For more information please visit www.parallels.com/plesk

For Business – SMBs

Businesses use the Parallels Plesk Panel to simplify and secure server management. The Parallels Plesk Panel empowers small and medium sized business owners the ability to manage their servers without employing a large technical staff. Reduce your time spent on managing complex tasks and spend your time focusing on running your business.

For Hosting Providers

Hosting Providers use the Parallels Plesk Panel to create managed service offerings that empower clients with server management. You can set offerings for Dedicated Servers to be sold to resellers or end-users. Or provide a less expensive dedicated offering by using the Parallels Plesk Panel to set up VPS offerings inside of Parallels Virtuozzo Containers. Hosting Providers can also use the panel's scalability to sell web hosting services to hundreds of clients on a single server. No matter what your need is for your business, the Parallels Plesk Panel has the versatility to meet it.

For Resellers

Resellers use the Parallels Plesk Panel to offer shared hosting to clients on a single server. With a dedicated Reseller login level, resellers can sign up their own clients and resell Web hosting services to them, distributing available resources within the limits set by the Parallels Plesk Administrator. Resellers also can distribute other services such as database or application hosting on per client basis. For a full end to end solution, resellers can integrate with Parallels Plesk Billing and have a fully automate their business in minutes.



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