

The SWsoft Certified Hosting Partner program is multi-tiered, flexible and designed for our most trusted and valued hosters.

### Partner Flexibility and Commitment

The SWsoft Certified Hosting Partner Program exemplifies SWsoft's unwavering commitment to working within the industry to bring high quality, high reliability solutions to the marketplace. Many of the features and benefits you will find in our programs result directly from our past experiences with other business partners.

Our program was designed for a mutually supportive and beneficial relationship with commitment from both sides.

### Program Breakdowns

- **Gold** – Our entry level partner program is intended for hosters looking to offer SWsoft products in their offerings
- **Platinum** – Our mid level program based on committed revenue and flexible pricing models
- **Elite** – Invitation only plan for Market Leaders committed to the highest level of strategic relationships

### Program Benefits by Level

	Gold	Platinum	Elite
Discounted Pricing	●	●	●
Flexible Licensing Models	●	●	●
Premium Phone Support	●	●	●
Premium Email Support	●	●	●
24X7 License Availability	●	●	●
SWsoft Engineer Certification Program	●	●	●
Custom Pricing Plans		●	●
Dedicated Support Mechanisms		●	●
Access to Product Development Teams		●	●
PR Opportunities		●	●
SWsoft Executive Contacts		●	●
Marketing Development Fund		●	●
SWsoft Executive Sponsorship			●
Feature Development Priority			●

Learn more at [www.swsoft.com/partners](http://www.swsoft.com/partners)

Join today by emailing [hostingpartners@swsoft.com](mailto:hostingpartners@swsoft.com)

### Program Advantages

Some of the valuable benefits of joining the Certified Hosting Partner program:

- **Discounted Pricing** - Certified Hosting Partners enjoy access to exclusive discounts on lease and purchase pricing that are not available to the general public.
- **Priority Support** - Partners receive priority 24x7 support from our technical support team.
- **Flexible Licensing Models** - By working with their SWsoft Partner Account Managers, Partners can have agreements with license flexibility to accommodate their expanding businesses and maximize their ROI.
- **Co-Marketing** - Partners are featured prominently on our partner website and have exclusive access to co-marketing opportunities with SWsoft. Partners can be included in Press Releases, Case Studies and other marketing exposure.
- **Access to Industry Vendors** - Partners are given access to leading SWsoft technology partners such as Microsoft, MIVA, and Dr. Web.

### Partner Portal

We are committed at SWsoft to build a strong community around our partners to ensure they have the resources to support the needs of their customers.

Our advanced partner portal gives access to technical documentation and community features including:

- **Product Insight** - Partners will have access to exclusive product roadmaps, betas, and industry news and insight.
- **Priority Support** - A support ticket tracking system to take advantage of priority partner support.
- **Documentation** - White Papers, Product Plan Templates and an expansive knowledgebase.