“I think that a computer can only be considered a good computer if it doesn’t feel like a cryptic puzzle to an IT amateur like me. That’s why I’ve always loved Apple for its simplicity and user-friendliness. I expect the same thing from a piece of software. It should intuitively, quickly, and reliably do what I need it to do, so that I don’t have to download an operating system with which I’m not familiar onto my Mac for certain applications. Parallels Desktop is precisely this type of software.”

Andrew Morten
Founder
TravelEssence

How Parallels Desktop bridged the gap between popular destinations and an unpopular operating system at TravelEssence

The Results

INCREASED ACCESSIBILITY
Practical and rapid switching between macOS and Windows operating systems.

EASE OF USE AND STREAMLINED MANAGEMENT
Content can be copied and pasted between macOS and Windows.

LOWER THE TOTAL COST OF OWNERSHIP
Extended hardware life cycle and reduced need to purchase new devices.
Parallels® is a global leader in cross-platform solutions, enabling businesses and individuals to access and use the applications and files they need on any device or operating system. Parallels helps customers leverage the best technology available, whether it’s Windows, Linux, macOS, iOS, Android or the cloud.

The company’s solution portfolio includes the powerful Parallels Desktop for Mac Business Edition, a straightforward and high-performing solution optimized for business and learning environments to run Windows applications on a Mac.

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