

# Forever Living Case Study with Parallels RAS



## Company Overview: Forever Living Products

Forever Living Products and its affiliates are leaders in the cultivation and stabilization of aloe vera gel for the production and distribution of wellness and beauty products. Founded in Arizona in 1978, the company seeks the best resources to produce high-quality products. The wide range of products based on aloe vera has grown to include food supplements, beehive products and cosmetics. While the company is headquartered in the United States, Forever Living Products Italy has been present since 1999 and is associated with AVEDISCO, the Direct Sales Association for Consumer Services.

Millions of people in over 160 countries have discovered the benefits of Forever's aloe vera products to help them and their families look and feel better.

## The Challenge: Accessing VDI and RDS effectively

Desktop virtualization has become an inevitable eventuality for businesses to optimize resources, provide mobility solutions and deliver a higher level of performance. For desktop virtualization, companies can choose between virtual desktop infrastructure (VDI) or remote desktop services (RDS). However, both come with strengths and weaknesses. Forever Living chose both to save their administrators from having to make a difficult choice at the start of their cloud project. To accomplish this, they used both VMware Horizon View and Microsoft RDS.

However, using both became more complex and costly than they anticipated. Forever Living looked for alternatives to provide an infrastructure that evolves with business needs, moving between the two services without extra cost.

## **The Solution: Parallels RAS offers seamless remote management**

After looking at the leading options, Forever Living choose to use Parallels® Remote Application Server (RAS). Parallels RAS allows businesses to interchangeably use VDI and RDS. The remote desktop protocol client works in harmony with any hypervisor and RDS to provide a familiar user experience. This solution has allowed Forever Living to publish applications and desktops from RDS and VDI without feature limitations.

The features of Parallels RAS most used by Forever Living are the client manager, printing/scanning redirection, clones and templates. Employees are pleased that they can use Windows, Mac®, Linux and iOS operating systems to access their office work from the PC, Mac, or smart devices of their choice.

## **Key Benefits: Reduced stress and total cost of ownership**

Forever Living's distributors are the cornerstone of their business. To facilitate optimal results with the least stress possible, the company used Parallels to facilitate a customer relationship management solution for its many distributors that would be fully remote and accessible on any device. The ability to upgrade all applications at once was a big time saver.

Thanks to their new solution, Forever Living was able to consolidate IT operations. Achieving the best of VDI and RDS in one source, the company was able to securely publish applications while also being able to manage the entire infrastructure from a centralized dashboard.

Parallels RAS is easy to install and manage—moreover, the tool comes with all virtualization features in a single package. Parallels RAS is easy to install and maintain, saving the IT department time and energy. Streamlined management and affordable licensing has allowed Forever Living to reduce the total cost of operations.

FOREVER®

*“Coming from our previous solution, we particularly appreciated the simplicity of use of Parallels RAS. Compared to the competitors, it is an ideal solution for small- and medium-sized companies, thanks to lower costs of licensing and maintenance.”*

**–Carmela Bernardo**

Managing Director at Forever Living Products Italy

## **About Parallels RAS**

Parallels is a global leader in virtual desktop, application delivery and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels VDI and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or with on-premises and hybrid deployments. The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery and integrated thin-client management from a unified interface to any modern operating system.

For more information on Parallels RAS contact us at [www.parallels.com/ras](http://www.parallels.com/ras)