



Case Study | **Parallels Remote Application Server**

Biesheuvel Groep B.V. Taps Parallels RAS to Streamline Manufacturing IT Infrastructure

The Company: Biesheuvel Groep B.V.

With 70 years of experience, Dutch company Biesheuvel Groep B.V. (biesheuveltechniek.nl) has developed from a technical wholesaler to a leading multi-specialist for delivering machine parts and industrial supplies. The company has 30 local offices for answering questions and delivering technical advice, with branches in the Netherlands and Belgium. Biesheuvel Groep B.V. provides technical services and products with 560,000 items offered to its clients, including propulsion technology, industrial supplies, pneumatics, and hydraulics, as well as confirmation and assembly, safety, tools, and sharpening.

The Challenge: Limited capability to scale network, improve end-user experience

Biesheuvel Groep B.V. aims to provide the highest level of customer service. While the company was not using a virtualization solution before, it decided it wanted to adopt a remote desktop solution to streamline IT management and improve the employee user experience.

Without a virtualization solution, Biesheuvel Groep B.V. could not scale their network. Furthermore, the network was overly complicated to manage, and the end-user performance was severely lacking in capability and power. While Citrix was briefly considered, Biesheuvel Groep B.V. ultimately implemented a streamlined, affordable virtualization solution: Parallels® Remote Application Server (RAS).

The Solution: Virtualization solution Parallels RAS brings the team closer together

Biesheuvel Groep B.V. implemented Parallels RAS primarily as a means to publish remote virtual desktops to employees working on Windows machines. Parallels RAS seamlessly delivers Windows desktops and provides Biesheuvel Groep B.V. with remote desktop services over a network connection. VDI-based remote desktops are provided to over 250 concurrent users.

Parallels RAS also provided Biesheuvel Groep B.V. with a simple, easy-to-use solution to provide remote assistance to employees. With Parallels RAS, the company takes advantage of a centralized dashboard interface to provide high-quality IT services. Now, the IT team can take advantage of the centralized dashboard to access employee devices and solve technical problems with fewer resources and staff.

Key Benefits: Automated server load balancing and time-saving wizards streamline IT management

After implementing Parallels RAS, Biesheuvel Groep B.V. benefited from greatly increased IT simplicity. Parallels RAS included automated, out-of-the-box server load balancing in its all-in-one VDI solution. With rapid access to shared resources on the off-site server, the company has been “very satisfied” with the client remote desktop solution. Parallels RAS makes it easy and pain-free to connect to the network and receive remote desktop assistance.

The lightning-quick implementation and time-saving management wizards allowed the IT team to provide a more valuable service at a lower cost.

“Parallels RAS works extremely quickly and we’re very satisfied...It all can be done in a blink of an eye when using Parallels RAS.”

–Frank Deegens, ICT Manager, Biesheuvel Groep B.V.

About Parallels

Parallels is a global leader in virtual desktop, application delivery, and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels VDI and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or through on-premise and hybrid deployments.

The company’s solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery, and integrated thin-client management from a unified interface to any modern operating system.