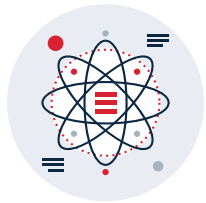


# Parallels Service Provider Program

The Parallels Service Provider program is designed for simplicity, and to maximize your success, by enabling you to offer high-margin Software as a Service (SaaS), Desktop as a Service (DaaS), and virtual desktop infrastructure (VDI) services effortlessly, leveraging Parallels Remote Application Server (RAS) technology.

Parallels RAS is a cost-effective application delivery and VDI solution that gives you the flexibility to offer on-premise, cloud, or hosted-solution services, providing your clients with a high-value, guided shift to the cloud.



## Easy to deploy, manage, and maintain:

- Add services as you go without extra cost.
- Simple to deploy—spin up new customers in hours, not days.
- No expensive IT resources required to manage multiple customers.



## Cost-effective licensing model with simplified billing management:

- Pay-as-you-go SPLA billing model, so you can build and add customers.
- Automated and simple billing management.
- Streamlined client management, with single SPLA key for all deployments.



## Comprehensive:

- No barrier to entry, with no fees, minimums, or up-front costs.
- Lowest value-added per-user cost, increasing profit and improving customer experience.
- Resources and support to help you build and deliver highly profitable solutions.



## Why Parallels RAS?

Becoming a Parallels® Service Provider Partner allows you to use Parallels RAS to deliver high demand and profitable hosted or managed application delivery, managed VDI, or DaaS.

- Create new MRR revenue
- High profit margins
- Build high value services
- White-labeling
- Simple program
- No barriers to start

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Learn more on [parallels.com/psp](https://parallels.com/psp)

## Key Capabilities

### White-Labeling

Provide your customers with a unified and personalized “look and feel” for their applications by customizing Parallels HTML5 Client Portal and Windows Client user interface (UI), enabling the same working environment no matter the device or location.

### Clientless Web Access - Parallels HTML5 Client

Allow your customers to access applications and desktops from anywhere, at any time, from any HTML5 browser. The Parallels HTML5 Client is an OS independent web-based application that provides an alternative method for securely accessing resources for users without requiring the Parallels client to be installed on the end user device.

### Multi-Tenancy

Implement a cost-effective solution that can easily manage multiple isolated tenants in the same Parallels RAS infrastructure. Maximize resource usage by sharing the access layer, including gateways and load balancers, among independent Parallels RAS Farms or Sites representing tenants while keeping data segregated and secure.

### REST & PowerShell API

Save time, costs and maximize resources by enabling the automation of common, complex and repetitive tasks using REST-API and/or PowerShell cmdlets. Allow easier integration of third party tools and technologies with scheduling and workflow applications into the Parallels RAS ecosystem.

### Printing Redirection - Parallels RAS Universal Printing

Ready out-of-the-box and easy to use Parallels RAS Universal Printing enables your customers to instantly use local printers while accessing their digital workspace, without the need to download or configure drivers.

### Single pane of glass management

Free up time and cut costs by centrally managing administration tasks such

as deploying servers, publishing applications, monitoring resources and provide helpdesk assistance from a single pane of glass - the Parallels RAS Console.

### Auto-Provisioning & Auto-Scaling

Maintain high and consistent performance for virtual applications and desktops by automatically monitoring and scaling on-demand computing resources based on templates. Parallels RAS can dynamically create, remove, release, and load balance Windows based OSs on predefined criteria, ensuring sudden load spikes are easily managed without any manual action needed.

### MFA & SmartCard

Provide additional layers of security for your customer data by using multi-factor authentication before granting access to published applications and desktops. Parallels RAS integrates with third-party security solutions using Radius or others such as Deepnet DualShield, Gemalto's SafeNet and Azure MFA. Additionally Smart cards are supported.

### SAML SSO Authentication

Provide faster customer on boarding and deliver better services by applying Security Assertion Markup Language (SAML) based Single Sign on (SSO) authentication technology, reducing the time spent on maintaining users' identities. Allow customers to use their own company login details located separately to where the applications are hosted. When using SAML SSO authentication users are not required to re-enter their credentials to login and launch their applications or desktops, providing a smoother user experience.

### Ultra-Fast Log-in with session pre-launch

Allow users to login and access their applications or desktops faster, increasing productivity by leveraging Artificial intelligence (AI) based session pre-launch technology. Through Parallels RAS machine learning (ML) capabilities, user login habits are analyzed and

sessions are pre-launched in memory, significantly reducing login time while distributing the back-end workload to prevent log-on storms during peak hours.

### DaaS on Microsoft Azure

Provide your customers with a flexible and agile approach to meet their business requirements in shifting to the cloud by supporting on- premises, hybrid, multi and public cloud deployments. Utilize Microsoft Azure scalability capabilities along with Parallels RAS automation to deploy, manage and maintain RDSH and VDI infrastructures.

### Superior Mobile Experience

Customers using a mobile device are able to access workspaces wherever they are while enjoying a consistent user experience, keeping productivity high across devices. Native gestures, multitasking and quick keypads, among various other Parallels RAS proprietary mobile features, ensure an easy to use and local workspace-like experience for the user.

### High Availability Load Balancer (HALB)

Lower the probability of your customers experiencing downtime by leveraging HALB, an included component that provides load balancing for Parallels RAS Secure Client Gateways, ensuring that loads are distributed among the gateways. Provide consistent user experience while mitigating downtimes due to gateway failures.

### Legacy application support & containerization

Manage and deliver legacy and newer applications simultaneously by leveraging the support capabilities of Windows Server OS (2008/ R2, 2012/R2, 2016 & 2019). Parallels RAS offers multiple OS support in the same environment. In addition, Microsoft App-V and other application containerization solutions are supported within the Parallels RAS environment to mitigate application conflicts and compatibility issues.