

BCA Logistics Implements Parallels RAS to Increase Mobility, Decrease TCO & Lower Hardware Costs

The Results



**LOWERED HARDWARE
& SOFTWARE COSTS**
Compatibility to run the
Windows 10 desktop
from a private cloud
network without additional
hardware costs.



**DECREASED TOTAL
COST OF OWNERSHIP**
No installation of external
software, reduced IT costs
and TCO, increased
remote mobility.

“Simplicity was the top reason that we switched to Parallels RAS. Lower costs and great technical support were some of the top benefits for the company.”

Abrar Ajmal
IT Manager
BCA Logistics



INCREASED MOBILITY
Setup of a BYOD policy
enabled employees
to access company
resources on the device
of their choosing.



About BCA Logistics

- BCA Logistics is a leading provider of vehicle remarketing logistics services for the automotive sector in the United Kingdom. From the dock to defleet and beyond, BCA touches over 3.5 million vehicles a year, working with original equipment manufacturers (OEMs), fleet operators, and dealers to provide the backbone of the UK's automotive supply chain.
- Underpinning their service is a team of experienced and passionate logistics professionals backed up by the latest technology. The BCA vehicle logistics platform leverages the latest developments in mobile computing, and handheld and tablet technologies to deliver up-to-date logistics data, management dashboards and full control of the logistics process to customers.
- BCA offers the economies of scale and diversity of services to meet the needs of an impressive portfolio of customers. The business provides connected services from portside new car activity, refurbishment, storage, imaging, and funding solutions to logistics for the growing used sector and the core remarketing operation.



Parallels® is a global leader in cross-platform solutions, enabling businesses and individuals to access and use the applications and files they need on any device or operating system. Parallels helps customers leverage the best technology available, whether it's Windows, Linux, macOS, iOS, Android or the cloud.

The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), an all-in-one application delivery and virtual desktop infrastructure (VDI) solution that enables users to work remotely from anywhere, on any device, at any time.

The Challenge

BCA Logistics required a virtualization solution that would provide remote access to Windows 10 desktops, applications and web browsing for employees connected on the business network. The IT decision-makers were in search of fast, effective ways to use Microsoft Remote Desktop Services (RDS) to publish applications and desktops to BCA Logistics employees servicing customers who wanted to participate in used-car auctions in the UK.

The Solution

BCA Logistics decided to implement Parallels Remote Application Server (RAS) in order to attain a more secure remote desktop experience. Apart from enabling BCA to deliver secure access to remote desktops, the Internet, and applications, the company was also impressed by the overall simplicity and user-friendly virtualization features offered by Parallels RAS.

The Parallels RAS HTML5 gateway enabled BCA to access remote desktops and applications without installing any software on end users' devices. The organization was able to lower software licensing costs and subsequently cut down on hardware costs. The Parallels RAS comprehensive application delivery solution kept company data safe within a centralized location.

The Results

As a comprehensive virtual desktop infrastructure (VDI) solution, Parallels RAS enabled BCA Logistics to deliver secure access to Windows 10 desktops from remote PC hardware. BCA was able to secure corporate data more thoroughly, significantly cutting down on hardware costs. The company was able to put off upgrading hardware by running the Windows 10 desktop from the private cloud network.

Additionally, employees benefited from increased mobility, with the ability to choose when and where they complete their work. Furthermore, BCA implemented a bring-your-own-device (BYOD) policy that enables employees to access company resources—such as work-based email accounts, shared applications and data—on the device of their choosing. In total, BCA Logistics was able to lower its total cost of ownership (TCO) while improving the quality of services and remote mobility provided to their customers.

Parallels RAS provided BCA Logistics with a seamless, secure virtualization environment to deliver Windows 10 desktops on remote PC devices. The solution delivered a reliable remote application infrastructure that could be managed through a single pane of glass. The most significant advantage for the organization was vastly lower hardware and software costs—BCA Logistics was able to do more with less. Overall, IT network administrators and employee end users were extremely satisfied with the virtualization solution provided by Parallels RAS and the level of care it afforded their customers.



For further information visit <https://www.parallels.com/ras>

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