

Serverlab Srl Provides Affordable Virtualization Solutions with Parallels RAS



The Results



LOWERED THE TOTAL COST OF OWNERSHIP

Affordable licensing and all-inclusive features eliminate the need to purchase additional solutions.



EASE OF USE AND STREAMLINED MANAGEMENT

Centralized management tools and a comprehensive set of enterprise range features.

“Parallels RAS has been a great addition to our portfolio, allowing us to lower costs and reduce the need for resources. These benefits combined with Parallels RAS high-security features and its ease of implementation has made Parallels RAS a regular offering for our customers of all sizes.”

Davide Galanti
CEO
Serverlab Srl



About Serverlab

- Serverlab Srl has been manufacturing IT systems with the highest technological standards since 2002.
- They provide IT systems that are quick to understand, agile to manage and linear in use.
- Their clear mission and uncompromising technological choices make Serverlab the ideal reference point for virtualization and operational continuity of large and small ICT systems.

The Challenge

The IT leaders at Serverlab take pride in being more than just computer technicians - but rather systems integrators that provide individualized solutions for their clients' needs. When helping their customers implement virtual desktops and applications, they commonly suggested Citrix Virtual Apps and Desktops service for their clients. However, many small and medium-sized businesses have expressed concerns over substantial costs associated with Citrix and asked Serverlab if they had any alternatives. Serverlab was challenged to find an alternative solution to offer their clients, which provides the same technology and utility as Citrix but at a reduced cost.

The Solution

After re-examining the leading virtualization services, Serverlab decided to try Parallels® Remote Application Server (RAS). This solution is well known and respected in the IT field and can provide Serverlab clients with a first-rate solution for their IT infrastructure needs.

Through Parallels RAS, Serverlab has been able to assist their customers in publishing office and enterprise resource planning software (ERP), web browsers, emulators and a range of their clients' individualized custom and in-house applications. Parallels RAS supports a wide variety of devices, including PCs, Mac computers, thin clients, tablets, and smartphones.

Beyond price advantages, Parallels RAS has separated itself by offering access to resources with extreme speed and security. While Citrix Virtual Apps and Desktops did not readily secure end-users with multi-factor authentication (MFA), this feature comes standard with Parallels RAS. The Parallels RAS Console enables IT admins to monitor and manage data centrally.

The Results

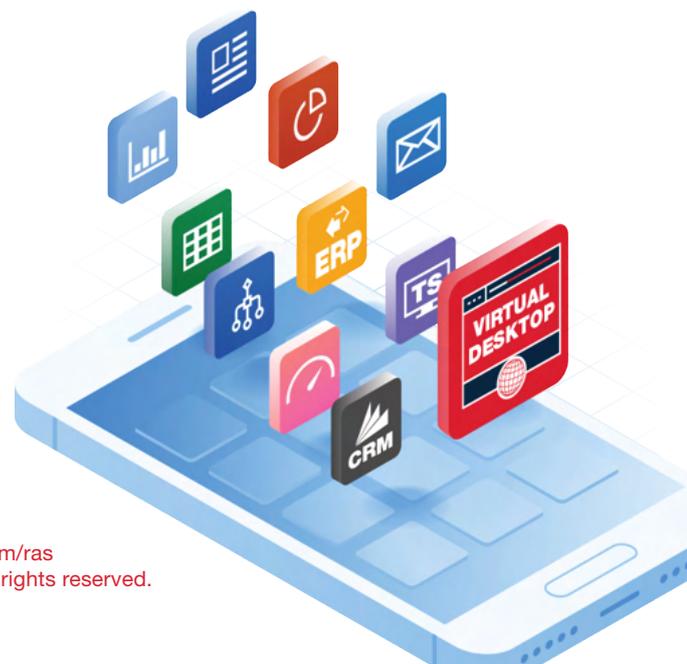
Now Serverlab can offer clients of all sizes and budgets the ability to switch from different devices and connect from different locations seamlessly. Clients have appreciated that Parallels RAS is effective immediately after installation, simplifying processes and increasing efficiency with features such as High Availability Load Balancing (HALB) and Universal Printing.

Serverlab clients have used Parallels RAS policies to improve day-to-day management activities by enabling administrators to create custom reports, and remote assistance makes IT troubleshooting quick and painless. Overall, Serverlab has been very happy to offer this affordable alternative to Citrix that fulfills the company's mission of delivering tailor-made services with high reliability.



Parallels is a global leader in cross-platform solutions, enabling businesses and individuals to access and use the applications and files they need on any device or operating system. Parallels helps customers leverage the best technology available, whether it's Windows, Linux, macOS, iOS, Android or the cloud.

The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), an all-in-one application delivery and virtual desktop infrastructure (VDI) solution that enables users to work remotely from anywhere, on any device, at any time.



For further information visit parallels.com/ras
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