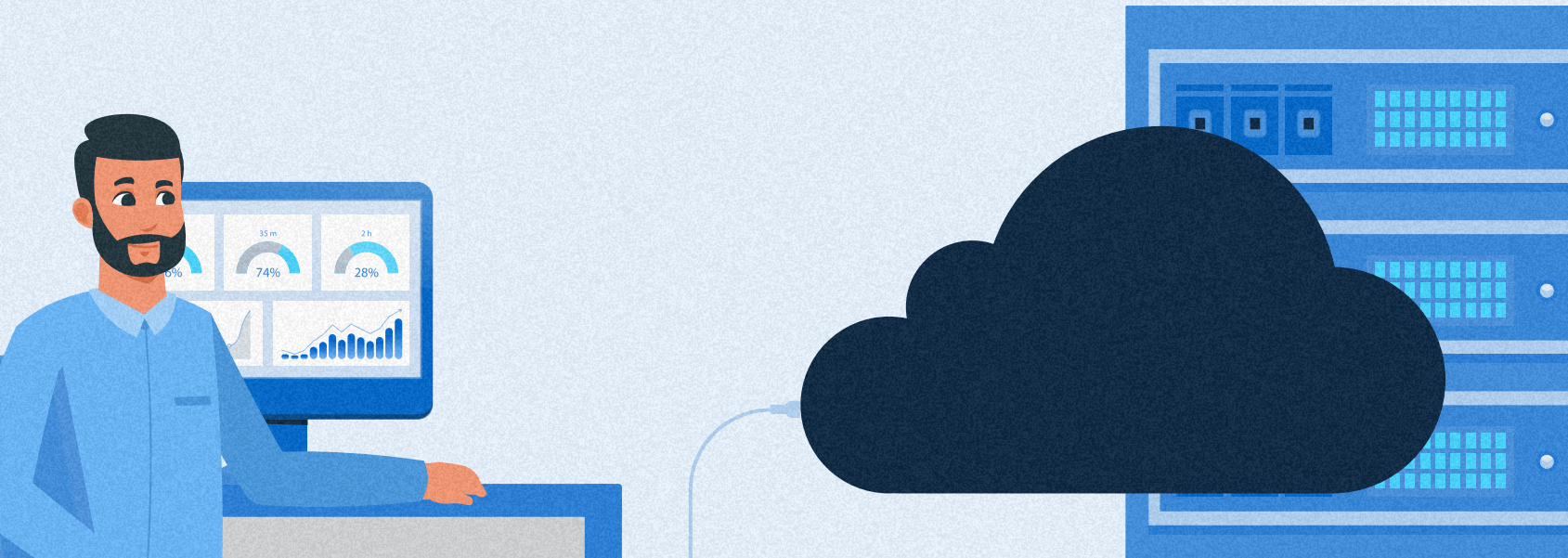
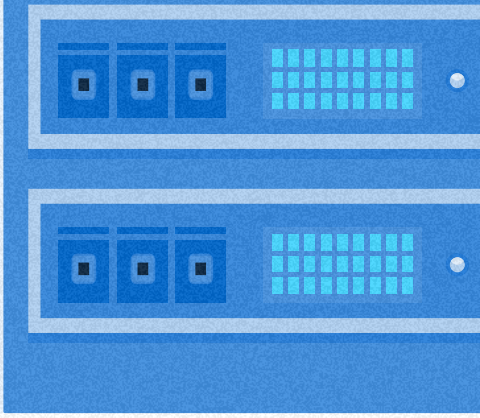
Drivers and *deterrents* to a hybrid cloud approach

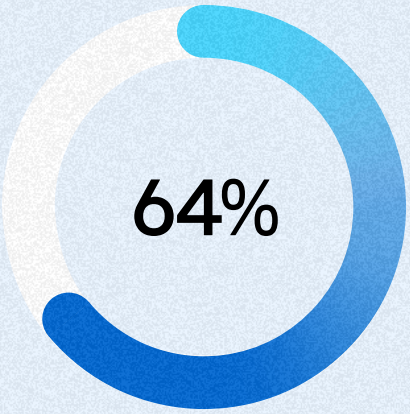
The shortage of skilled IT talent and migration complexities are driving businesses towards a hybrid cloud approach, according to the 2023 Hybrid Cloud Survey.



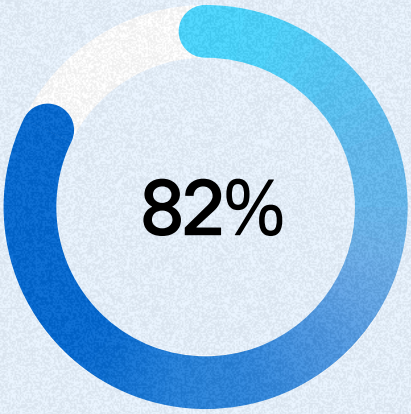


Discover how more than 800 IT professionals responded to questions about this growing trend.

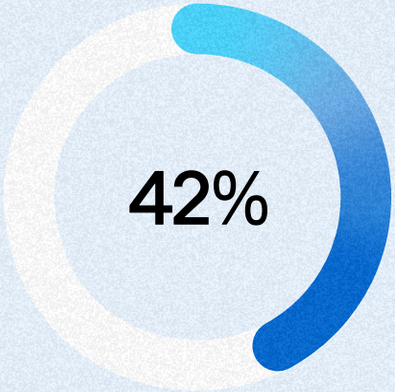
State of hybrid cloud adoption



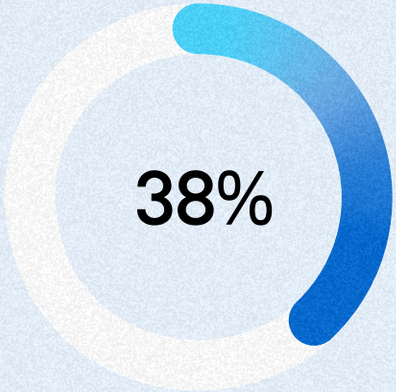
Follow a hybrid cloud approach today



Work in a hybrid setting, use the hybrid cloud



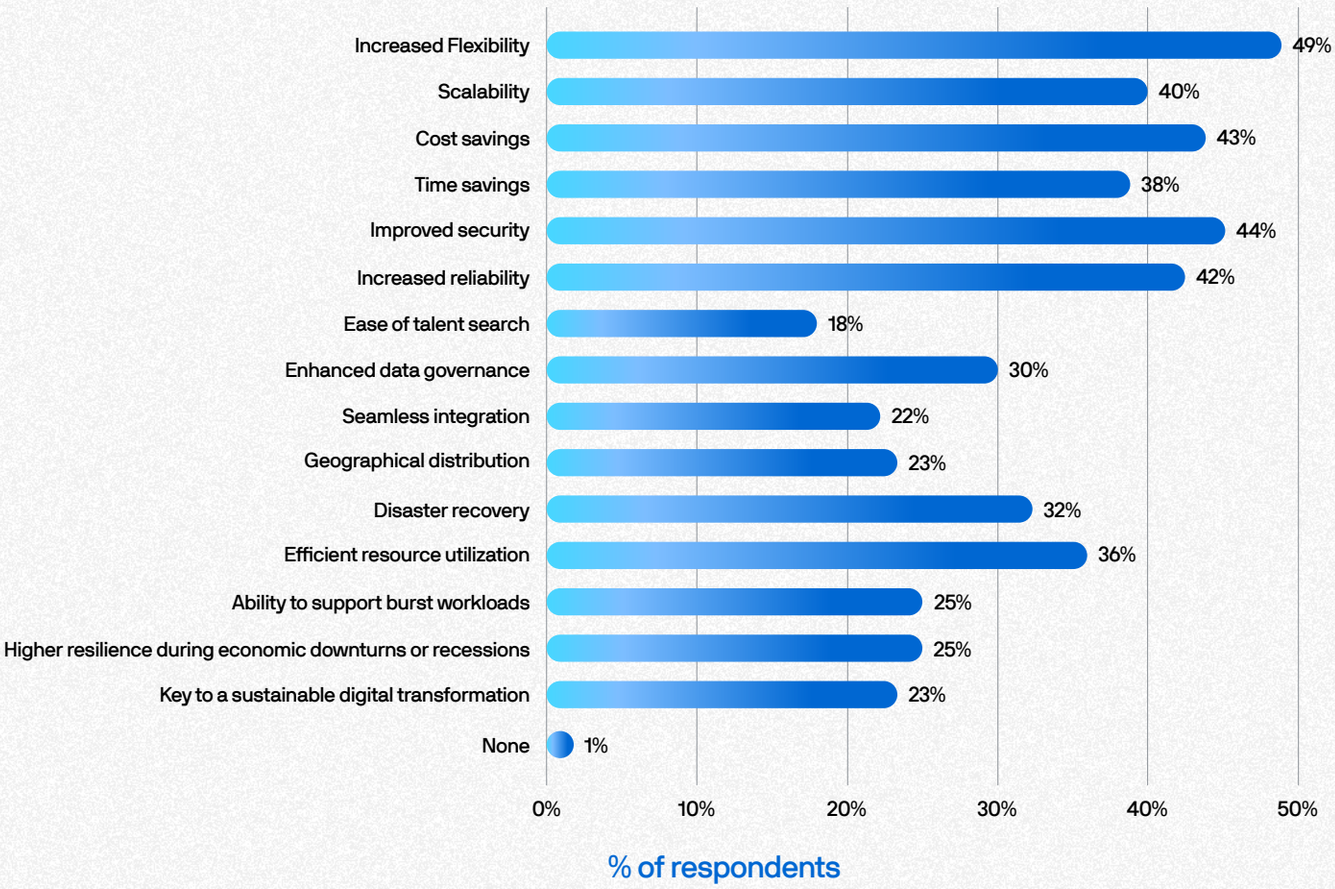
Of the hybrid workforce are most inclined to pursue a hybrid approach



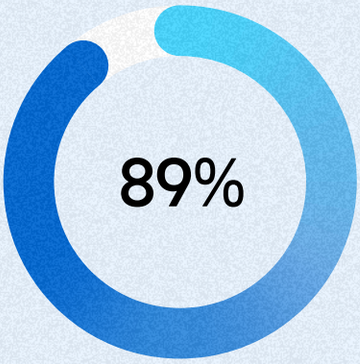
Plan to further embrace a hybrid cloud approach in the next year

Benefits of a hybrid cloud approach

Flexibility, security and cost savings top the list.

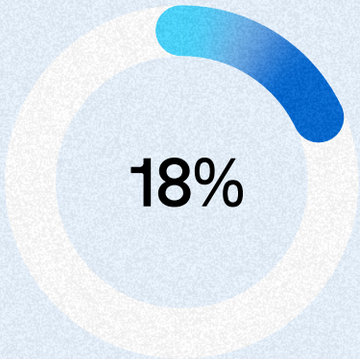


Mixed sentiments on public cloud value

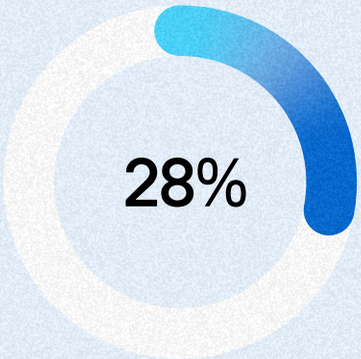


Derive significant value from public cloud

BUT



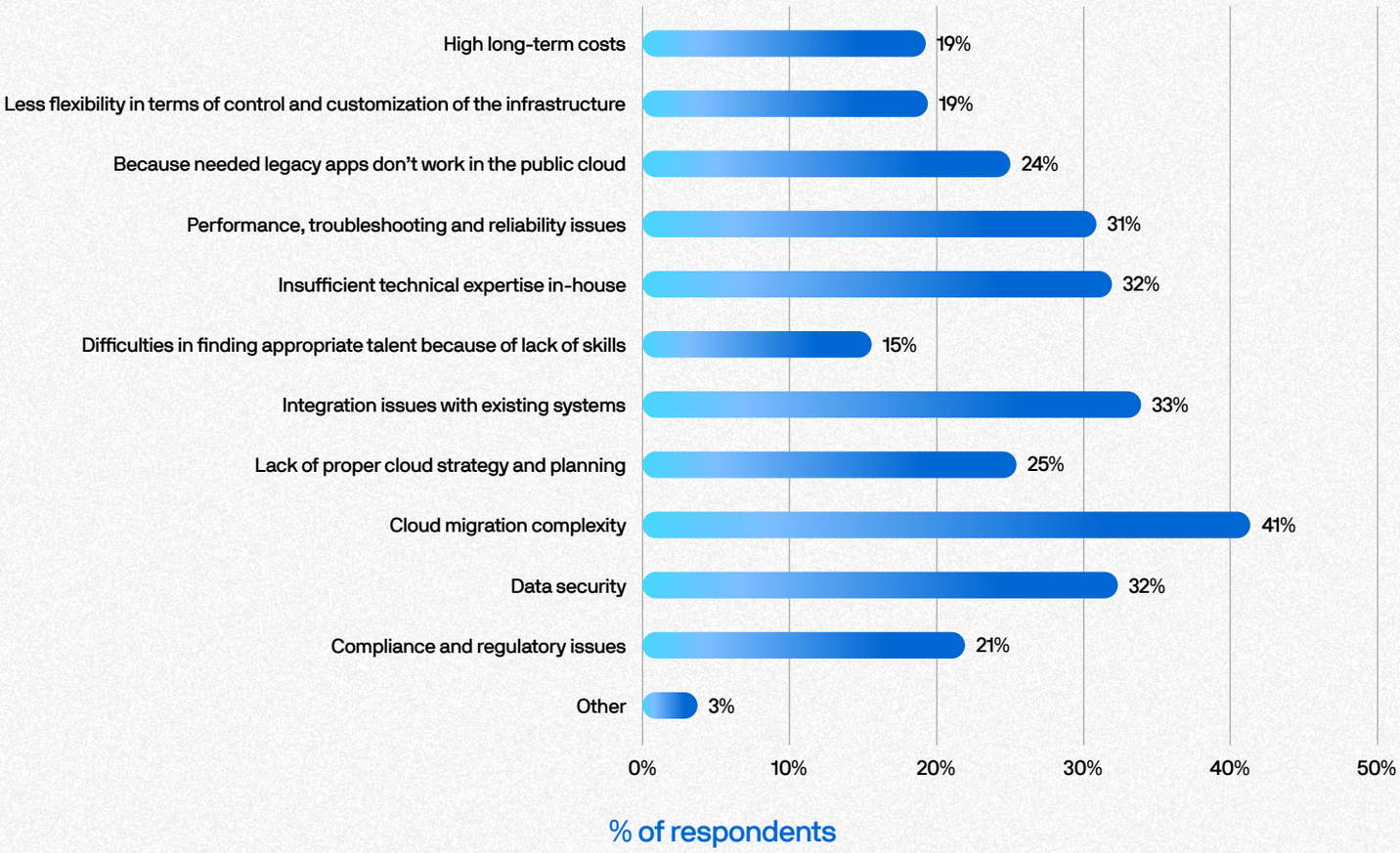
Of larger enterprises ***not*** getting the most value out of the public cloud



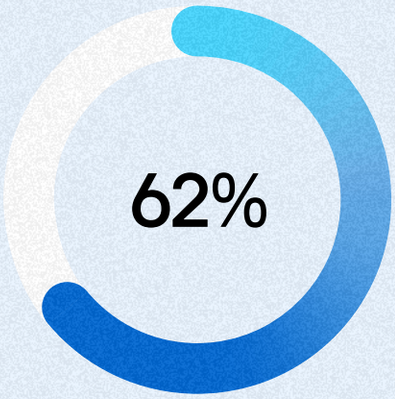
Babyboomers ***not*** getting the most out of these solutions (*lowest satisfaction rate*)

Public cloud concerns

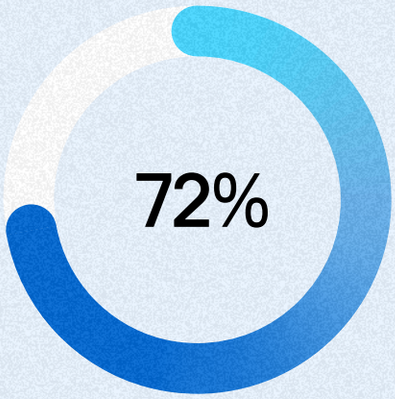
Migration/integration, security and lack of in-house expertise top the list.



Shortage of IT talent creates barrier to growth

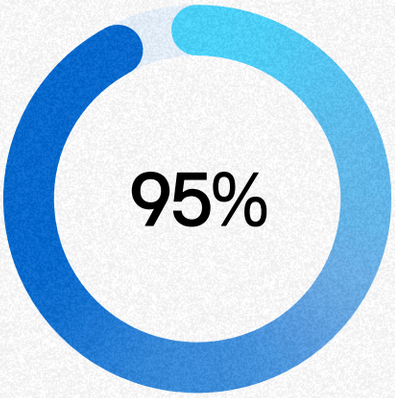


Find lack of cloud management skills a barrier to growth

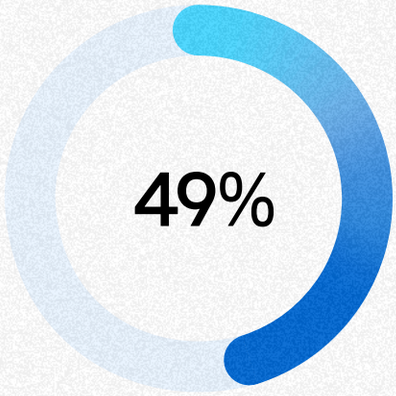


Mid-size companies report cloud management skills gaps as a significant roadblock to company growth

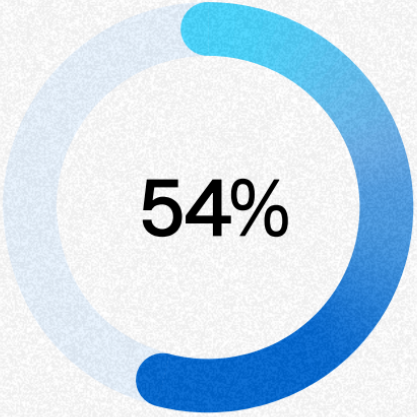
The continued significance of legacy apps



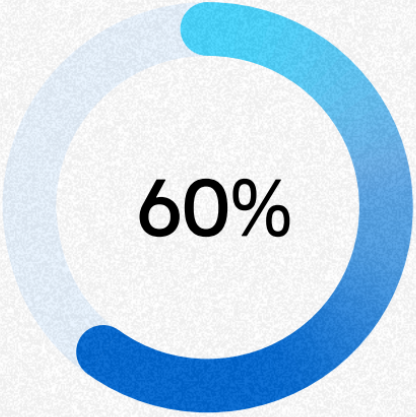
Claim they currently need legacy Windows and Linux apps



Report they will continue to access legacy apps beyond five years from now

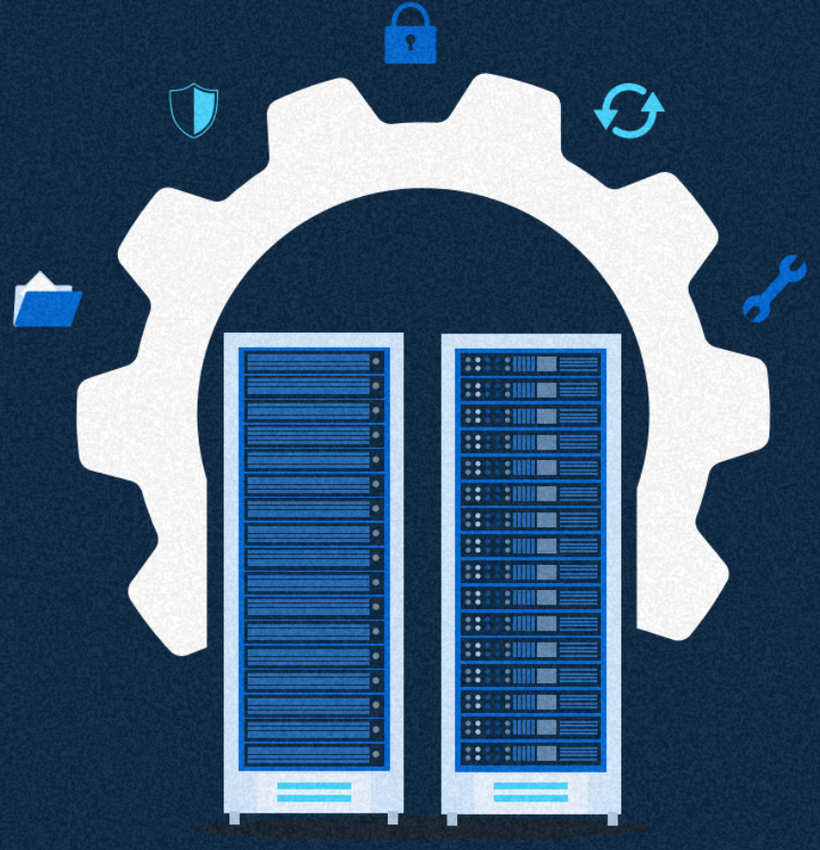


Of smaller companies consider accessing legacy apps very important



Companies with a 100% in-office workforce indicate legacy apps are essential (*highest rating among various workforce types*)

The Parallels Hybrid Cloud Survey was conducted in July 2023 with data from 805 IT professionals using the public cloud to some extent in the U.S., UK, and Germany.



Access the full report to learn more about how organizations and IT leaders are engaging with the hybrid cloud.

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