

# BMD Systemhaus Offers Secure Cloud Access with Parallels RAS



## The Results



### STREAMLINED MANAGEMENT AND SIMPLE TO DEPLOY

Fast and easy deployment, most of their customers can access their cloud platform in minutes



### INCREASED REMOTE ACCESSIBILITY

Organizations can deploy applications that deliver business benefits with minimal provisioning time



### REINFORCED SECURITY

Implemented multi-factor authentication and stricter permission policies

“We use Parallels Remote Application Server (RAS) to provide custom software to our customers. Parallels RAS provides the ability to access the entire software package via the Internet directly on a server, secured and maintained by our BMD tech department. Parallels RAS has been a great solution for us and our customers - making it quick and easy for them to connect to our cloud system.”

Andreas Hermann  
*IT Manager*  
BMD Systemhaus GesmbH

## About BMD Systemhaus GmbH

- Specializes in providing interface-free collaboration between businesses, tax consultants, and auditors
- BMD is one of the leading software manufacturers in Austria. More than 28,000 customers in Austria, Germany, the Czech Republic, Slovakia, Hungary, and Switzerland rely on BMD solutions
- Team of 550 employees
- First established in 1972

## The Challenge

BMD Systemhaus strives to prioritize the customer and identify the best solution for each organization. BMD looks to increase the simplicity of its customers' IT solutions through multiple facets - including functional, economical and future-proof simplicity.

To achieve these goals, BMD needed a solution to help them host cloud services and provide its software to its customers. While exploring the top virtualization solutions, BMD considered Citrix Virtual Apps (formerly XenApp) and Microsoft Remote Desktop Connection Manager.

BMD found Citrix to be too expensive for the service offered, and Microsoft Connection Broker and universal printing to be unstable. BMD decided to implement Parallels Remote Application Server (RAS) due to being cost-effective along with its enterprise range features.

## The Solution

Parallels RAS surpassed BMD's expectations, making it straightforward for its customers to connect to the BMD cloud system. Parallels RAS is a best in class virtual desktop infrastructure (VDI) solution that is simple to install and maintain.

By hosting applications in the private cloud, BMD benefits from reduced administration and helps desk support time, and they can easily control access to applications. Two features that the BMD IT team appreciates are universal printing and the High Availability Load Balancer (HALB). These features come standard with Parallels RAS and are ready to be used "out-of-the-box."

## The Results

BMD has eliminated all of their previous problems with local printers, removing the need to install native printer drivers. BMD customers are now able to do bookkeeping on their tax office's IT infrastructure. They have found that eliminating the need to exchange data constantly with clients leads to higher customer loyalty and more up-to-date data.

BMD has been able to increase security by utilizing permission policies and using multi-factor authentication with a radius solution in the background. Overall, BMD has used Parallels RAS to simplify how its customers access IT software - fulfilling their goal of providing valuable services to their customers.



Parallels is a global leader in virtual desktop, application delivery and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels virtual desktop infrastructure (VDI) and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or with on-premises and hybrid deployments. The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery and integrated thin-client management from a unified interface to any modern operating system.



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