

# Spedition Barth GmbH finds a streamlined publishing solution with Parallels RAS



## The Results



### LOWERED TOTAL COST OF OWNERSHIP

Decreased the need to purchase additional hardware and extended the lifecycle of hardware already in place.



### INCREASED REMOTE ACCESSIBILITY

Provides a stable remote application environment accessed from any of Spedition Barth's 14 locations.



### EASE OF USE AND STREAMLINED MANAGEMENT

An out-of-the-box comprehensive product that facilitates increased access to applications.



### INCREASED SECURITY

Administrators can pre-define control settings for end users, ensuring all users follow security protocols.

“As a medium-sized forwarding and logistics company we sometimes walk the line of needing a top-of-the-line solution without breaking the bank. Mixing best-in-class technologies and an affordable licensing plan, Parallels RAS is the solution we needed. Thanks to Parallels RAS we have noticed measurable improvements in performance and ease of use, while reducing the need for external IT consultations.”

Lucas Wahl  
IT Administrator  
Spedition Barth GmbH

## About Spedition Barth GmbH

- Spedition Barth is a logistics and supply chain company based out of Germany.
- They offer competent solutions for all questions relating to forwarding, transport, and warehouse logistics.
- Over 620 employees at 14 locations
- 300 vehicles in direct dispatch and 105,000 m<sup>2</sup> of logistics space

## The Challenge

Spedition Barth strives to offer a variety of innovative services. They create customized solutions based on a holistic service model focusing on people, processes, and technologies. With more than 600 employees needing access to shared IT resources (up to 200 concurrent users at a time), Spedition Barth needed an application and desktop publishing solution to assist their employees in remaining productive—regardless of location.

The IT team initially experimented with Citrix Virtual Apps (previously XenApp) but were displeased by the amount of external support needed to install and maintain it. Citrix's steep price tag compounded frustrations with the complexity of the software. Spedition Barth decided to explore other top alternatives in the hopes of saving staff time and company funds.

## The Solution

Spedition Barth researched top application management and virtual desktop infrastructure (VDI) solutions thoroughly before deciding to implement Parallels Remote Application Server (RAS). Spedition Barth immediately found benefits in lower costs, higher performance and increased ease of use. The IT team is so pleased with Parallels RAS, they have enabled all users to access internal company systems and applications remotely.

Spedition Barth uses Parallels RAS to publish around fifty applications ranging from small apps such as browsers to larger resource-intensive applications like their transport and warehouse management system (Axians). Employees enjoy the simplicity of accessing most apps via HTML5 browsers as a quicker and easier method than using the full client. Parallels RAS supports almost all types of devices enabling Spedition Barth staff to work on Windows, macOS, Android and iOS devices.

## The Results

Beyond the initial appreciation for the cost and ease of use, the IT leaders at Spedition Barth found the technical support to be better than they experienced with Citrix. Maintenance and upgrades are fast and straightforward—they can be completed in less than a weekend.

Spedition Barth has used Parallels RAS to lower their total cost of ownership. The virtualization provided has reduced the need for new physical computers and extended the hardware lifecycle of those already owned. Parallels RAS client policies have increased data security by enabling end-user control settings to be pre-defined by IT administrators. Other features frequently used and appreciated are High Availability Load Balancing (HALB) and Universal Printing redirection, both included and ready to be used after Parallels RAS basic installation.

Overall, Spedition Barth has found Parallels RAS exceeded their expectations while only half the price of their previous Citrix solution. Parallels RAS has proved to be an outstanding return on investment, providing a stable remote application and desktop environment that is easy to install and manage.



Parallels® is a global leader in cross-platform solutions, enabling businesses and individuals to access and use the applications and files they need on any device or operating system. Parallels helps customers leverage the best technology available, whether it's Windows, Linux, macOS, iOS, Android or the cloud.

The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), an all-in-one application delivery and virtual desktop infrastructure (VDI) solution that enables users to work remotely from anywhere, on any device, at any time.



For further information visit <https://www.parallels.com/ras>

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